



TORREY PINES BANK

MEDIA RELEASE

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TORREY PINES BANK ANNOUNCES NEW INTERNAL CAMPAIGN, "ADVANCING THE CAUSE"

--Torrey Pines Bank launches innovative campaign to encourage staff to give back to non-profit organizations--

San Diego, Calif. – April 1, 2014 – Torrey Pines Bank, the California division of Western Alliance Bank, an affiliate of Western Alliance Bancorporation, is announcing the launch of an internal campaign developed to encourage employees to give back, while adding a little fun at the same time.

The campaign, "Advancing the Cause," will be raising funds for The National Multiple Sclerosis Society, The Alzheimer's Association and The American Heart Association. Each Friday from April 4th through Friday, September 26th Torrey Pines Bank employees in their San Diego, Los Angeles and the Bay area offices will have the opportunity to donate \$5 each week for the opportunity to wear brightly colored T-shirts displaying the logo of their non-profit of choice and jeans. The goal is to increase awareness for these admirable organizations and encourage their employees to get involved. At the end of the campaign the money collected will be donated to each non-profit.

While this is a program intended for employees of Torrey Pines Bank, the bank will gladly accept donations from anyone who wants to stop in to one of its offices to contribute to these worthy causes.

Torrey Pines Bank has given over \$2.5 million to local philanthropic causes and continues to be a big supporter of the local community since 2003. They are always looking for ways to help those in need and provide a better quality of life for local residents.

About Torrey Pines Bank

Founded in 2003, Torrey Pines Bank is focused on providing customers with direct access to local experts who can help advance their businesses and the local economy. The bank has 11 offices throughout San Diego, Los Angeles and the Bay Area. It is a recipient of the Peak Performance Award (National University School of Business), one of only 35 California banks recognized by the Findley Reports for achieving "Super Premier" performance and recently received a "Superior" ranking, the highest category and "simply the best by all measures" (IDC Management's fourth quarter report of Bank Management Review). Executives attribute the bank's success to its prudent banking practices, financial capacity, strong focus on customers and commitment to providing them with leading bankers who hail from the areas in which they serve.

Torrey Pines Bank is a division of Western Alliance Bank, a wholly owned subsidiary of Western Alliance Bancorporation. More information is available at www.torreypinesbank.com

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