



TORREY PINES BANK

MEDIA RELEASE

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TORREY PINES BANK ANNOUNCES NEW REGIONAL PRESIDENT FOR BAY AREA

-- Leading commercial bank continues to place emphasis on growth, customer service, expansion in the San Francisco Bay Area with new area leader --

Oakland and San Diego, Calif. – August 4, 2014 – Torrey Pines Bank, the California division of Western Alliance Bank, an affiliate of Western Alliance Bancorporation, is announcing the hiring of Fred Voss as regional president of the San Francisco Bay Area market. He will be responsible for growing the bank’s market share in the Bay Area and leading area teams in meeting the commercial banking needs of growth-oriented business owners, real estate investors and professionals by providing exceptional advisory and customer service.

Mr. Voss draws on 25 years in the banking industry and was most recently Senior Vice President/Team Leader Commercial Lending at a private bank and wealth management company with offices in Northern and Southern California. His background includes senior level positions in business banking, commercial lending, and relationship development, having worked with large, nationally known institutions as well as community banks. He is a long-time local resident, spending much of his 25 years in San Francisco and Peninsula communities. He will office from Torrey Pines Bank’s Oakland location, oversee its Los Altos office as well as establish the bank’s footprint into San Jose.

“Given his proven track record focusing on teamwork and working closely with local businesses to provide added value, Fred Voss shares the values of Torrey Pines Bank,” said Gary Cady, CEO of the bank. “His contagious can-do attitude will be an asset in leading our Oakland and Los Altos offices to help area organizations take their business pursuits to the next level during this exciting time in our economy as we’re seeing many new businesses in the area and others looking to grow and expand.”

Mr. Voss received a Bachelor of Arts degree in economics and business from University of California, Los Angeles. He has served as coach, referee and treasurer for not-for-profit sports leagues and clubs in which his children are involved. He is also a frequent volunteer for Family House, a San Francisco non-profit organization that provides temporary housing to families of serious ill children, the American Heart Association and Meals on Wheels programs.

Torrey Pines Bank is a community bank with capacity, drawing from its local market expertise and parent company, with \$10 billion in assets. Torrey Pines has offices in Los Altos, on 20 First Street, and in Oakland, at 1951 Webster Street, as well as throughout San Diego and Los Angeles, specializes in providing personalized service to local business owners, real estate investors and owners, and professionals and in offering traditional to specialized lending solutions, including those focused on franchise and public finance, asset based lending, and senior housing as well as resort, aviation and craft brewery financing and more. The bank has seen an increase in loan growth especially in the Bay Area with the resurgence of Oakland, East Bay and surrounding communities. In particular it is seeing increased interest in commercial real estate investment and expansion financing. A strong advocate of giving back to the local communities in which it serves, the bank has donated \$2.5 million to

California charitable causes since 2003, and currently raising funds for The National Multiple Sclerosis Society, The Alzheimer's Association and The American Heart Association, with its Advancing the Cause campaign that allows its bankers to promote the charities on Fridays in the summer for a weekly donation.

Mr. Voss will be in charge of addressing banking needs of local businesses, including those of real estate investors and owners, as well as growing the bank's presence in the Bay Area.

"Small to mid-sized market privately held and professional service companies clustered throughout The Bay are the backbone in supporting and propelling growth in our region. I am excited to join Torrey Pines Bank and its vibrant team of knowledgeable banking experts to help these local business owners grow their businesses and the local economy. As someone who has lived in the area for most of my life and has family and is a member of the community here, I look forward to joining an institution that places a focus on local businesses and decision-making first and puts a priority on giving back to the local community," said Fred Voss.

About Torrey Pines Bank

Founded in 2003, Torrey Pines Bank is focused on providing customers with direct access to local experts who can help advance their businesses and the local economy. The bank has 11 offices throughout San Diego, Los Angeles and the Bay Area. It is a recipient of the Peak Performance Award (National University School of Business), one of only 35 California banks recognized by the Findley Reports for achieving "Super Premier" performance and recently received a "Superior" ranking, the highest category and "simply the best by all measures" (IDC Management's fourth quarter report of Bank Management Review). Executives attribute the bank's success to its prudent banking practices, financial capacity, strong focus on customers and commitment to providing them with leading bankers who hail from the areas in which they serve.

Torrey Pines Bank is a division of Western Alliance Bank, a wholly owned subsidiary of Western Alliance Bancorporation. More information is available at www.torreypinesbank.com

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